

Memorandum

To : The Conservancy
The Advisory Committee

Date: March 27, 2017

From :  Joseph T. Edmiston, FAICP, Hon. ASLA, Executive Director

Subject: **Agenda Item 13: Consideration of resolution requiring Conservancy grant applicants to adopt contract policies for the purpose of increasing outreach and advertising to disadvantaged businesses and individuals.**

Staff Recommendation: That the Conservancy adopt the attached resolution requiring Conservancy grant applicants to adopt contract policies for the purpose of increasing outreach and advertising to disadvantaged businesses and individuals.

Legislative Authority: Sections 33204, 33204.2 and 33204.27 of the Public Resources Code.

Background: In an effort to ensure that Conservancy grant funds are utilized by grantees in the most cost-effective, equitable, and effective manner possible, this resolution will require all grant applicants to adopt and implement policies aimed at increasing outreach and advertising to disadvantaged businesses and individuals.

The objective of this proposed resolution is to ensure that Conservancy grantees are casting the widest net possible when considering awarding contracts. Doing so will not only allow grantees to receive proposals from vendors with a wide range of expertise, it will also facilitate the award of contracts to a broad and diverse group of disadvantaged businesses and individuals who may not otherwise be aware of opportunities to work on these public projects.

This resolution is not intended to create barriers to participation by potential grantees with limited resources. As such, Conservancy staff will work with applicants to comply with the proposed requirement in a manner that most appropriately fits each applicant's need.

Staff will further incorporate this requirement into grant guidelines or other public information as necessary.

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